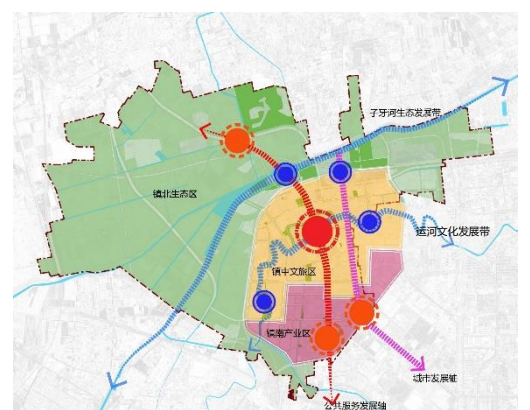
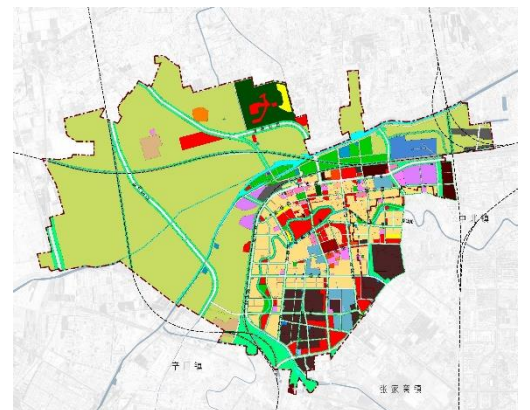


YANGLIUQING CHARACTERISTIC TOWN

Client	Yangliuqing Government
Services	Urban Design / Urban Regeneration / Characteristic Town
Location	Tianjin
Scale	272.04 HA
Time	2019
Status	Planning completed

Yangliuqing was selected into the first batch of Municipal Characteristic Towns in 2016. The development direction of Yangliuqing as a culture and tourism characteristic town is folk custom, folk art and tourism. Through "tourism + industry" development mode, driven by tourism industry, based on the profound cultural background of the Beijing-Hangzhou Grand Canal, relying on the unique living style, a distinctive northern canal cultural industry has been established. Yangliuqing actively develops IP of New Year Pictures to build the soul of culture, develops cultural tourism area to enhance the core attraction, expands cultural innovation industry to form the driving force of regional industries, and improves public services to create a livable environment.





Rendering



Rendering



