



GLOBAL MALL

Client	Tianjin Zhongbei Government
Services	Architecture Design / Interior Design/ Public & Culture
Location	Tianjin
Scale	4 HA
Gfa	176,000 m ²
Photography	Zhewei Su/ Arch-exist
Time	2010
Status	Completed

Global Mall is a regional landmark of Beijing-Hangzhou Grand Canal RBD. As a jewel among many reserved or newly built buildings, it plays an important role in the improvement of regional image and overall supporting facilities, together with existing supermarket, flower shop, IKEA and Universal Studios forming a complete business system of RBD. The Global Mall is a comprehensive complex includes hotel, apartment, restaurants and recreation. Glass curtain wall combining with stereoscopic lines define the overall style of the architecture. Different materials for façade create different volume and atmosphere. The structure of tower is steady and simple with strong sense of geometry, and the glass façade of the podium can maximize its commercial value. Furthermore, we take the culture, geography and ecological environment into consideration, trying to integrate this project with surrounding environment perfectly, improve city image with fashion and modern architecture style and develop its commercial value.





