

ZHIJIANG CULTURAL CENTER

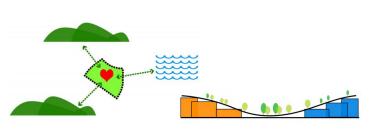
Client	Zhijiang Cultural Center, Zhejiang Province
Services	Planning and Architecture Design
Туре	Cultural Building
Location	West Lake District, Hangzhou
Scale	360,000sqm
Time	2016

The newly-built Zhijiang Museum, together with its four cultural branches, will become the new cultural core of the new city center located at the south of the West Lake, Hangzhou Province. There will be exhibition of the most famous paintings in Chinese history at the center of the exhibition hall. These artistic works represent the soul and essence of Chinese Shanshui Culture (Culture of Mountains and Water). Meanwhile, Shanshui is the culture that best represents Hangzhou and Zhijiang for thousands of years. Through the merge of culture and landscape, we can see the combination between the inner mental philosophy of people and the natural landscape, and integration of human beings and surrounding environment.



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SITE ANALYSIS

Zhijiang cultural center project is the leading project of cultural infrastructure in the 13th five year plan of zhejiang province, and it's a major measure to build a strong cultural province. This project is located at zhijiang plot, west lake district, hangzhou province. The red line of zhijiang cultural center project starts from jianghan road on the east, west to fenghua west road and south to bibo road. Presently, the land is mainly used for the reconstruction of residential buildings, and part of the land has been abandoned. The planning scale of this project is 270mu, with total gfa of 360,000sqm (ground floor area is around 240,000sqm and underground floor area is around 120,000sqm. The project consists of zhejiang library zhijiang branch, zhejiang museum zhijiang branch, zhejiang intangible cultural heritage museum, zhejiang literature museum, large cultural complex and other supporting functional space.





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