



# NEW ERA "RETRACE THE STEPS OF THE 1ST CPC NATIONAL CONGRESS" URBAN RENEWAL AND PLANNING

Services	Urban Planning/Urban Renewal/ Old Town Renovation
Location	Jiaying, Zhejiang
Client	Jiaying City Investment Development Group Co., Ltd.
Scale	2.5 Hectares
Collaborator	China Eco-city Academy
Time	2020
Status	Construction

Located in the core of the old town of Jiaying City, Yidalu Fudong Street area is an important part of the historical landscape of Jiaying City. After long-term development, this area has a series of problems such as high density, old environment and lack of facilities. This time, we will take the unique city event of retaking the main road as an opportunity to create a unique tour experience of the exhibition, and build it into a landmark foreign language tourist area of colorful Jiaying. In order to balance the development of modern city and the preservation of historic district heritage, the cultural vitality revival and modern remodeling of historic district space are realized through multi-level renewal. On the basis of excavating the history and culture and showing the features and features, the core of this design is to reproduce the important nodes of the "One big" South Lake Conference, carefully create the characteristic brand of Jiaying "red culture" and further highlight the vitality of Jiangnan water town.



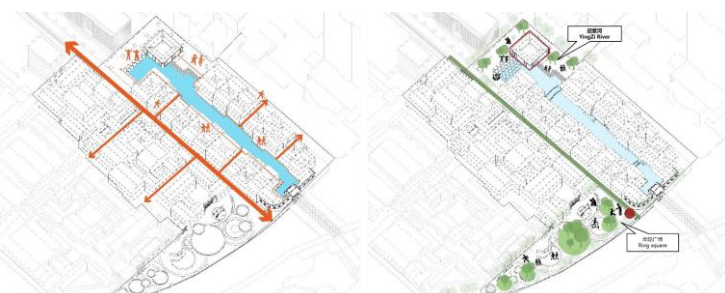




PRESERVE AND LOCK THE STREET OUTLINE



INTEGRATE BUILDING SPACES AND COURTYARDS



CREATE A SLOW TRAVEL SYSTEM AND OPEN SPACE





